



NOTICE

INTENT TO PURCHASE SINGLE/SOLE SOURCE PRODUCTS AND/OR SERVICES

FLORIDA VIRTUAL SCHOOL

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Notice of Intent to Purchase Single Source Products and/or Services

The products and/or services listed below or on the attached pages are believed to be of a unique or proprietary nature and therefore only available from one source.

Posting Start Date/Time	Product/Service	Source of Supply	Posting End Date/Time
8/12/2019 4:00 pm. EST	Google Ads: search engine marketing (online advertising) through the Google search engine using keywords	Google LLC	8/21/2019 4:00 pm, EST

Description: Google is the most widely used search engine in the world. According to WordStream.com, 90% of searches made on desktops are done via Google. Google Ads is an advertising service exclusively available through Google LLC for its search engine to drive potential customers to subscriber's webpages.

This description of products or services intended for purchase from a single/sole source is posted in accordance with Florida Administrative Rule 6A-1.012(12)(d) and will remain posted for a period of seven (7) business days.

If you believe you have a "like" product or service to offer, please submit descriptive literature and detailed technical specifications via mail or email to the attention of the buyer listed above.

Deadline: The deadline for receipt of descriptive literature and detailed specifications is the Posting End Date/Time noted above. Descriptive literature and detailed specifications received after this date/time will not be considered.

Failure to file a protest within the time prescribed in Section 120.57(3) Florida Statutes shall constitute a waiver of proceedings under Chapter 120 Florida Statutes.

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